

September
20 & 21

WNFP

Westchester Network for Professionals
Generating Professional Relationships & Building New Business

Fall Forward

BUSINESS

2-DAY RETREAT



**2024 Fall Forward
Sponsorship Package**

**Moving Forward
*Together***



2024 Fall Forward Business Retreat

Dates: Friday & Saturday, Sept. 21st -22nd

Location: Crystal Springs Resort, Hamburg NJ

Dear Community Partner:

We are excited to announce the Fall Forward Business Retreat, an exclusive two-day event designed to inspire, educate, and connect business owners, entrepreneurs, and industry professionals.

Scheduled from Friday, September 21st to Saturday, September 22nd at Crystal Springs Resort, Hamburg, NJ, this retreat promises to be a dynamic gathering of innovative minds and forward-thinking leaders.

Partnering or sponsoring the Fall Forward Business Retreat offers your brand unparalleled exposure to a targeted audience of business professionals. Your logo and brand message will be prominently featured across all event materials, including digital and print advertising, the event website, social media channels, and on-site branding.

Gain direct access to a highly engaged audience through speaking opportunities, panel discussions, and workshops. This allows your brand to demonstrate thought leadership and connect with attendees on a deeper level, fostering trust and recognition.

As a sponsor, you will have exclusive access to VIP networking events where you can interact with key decision-makers, industry leaders, and influencers. These sessions are designed to facilitate meaningful connections that can lead to new business opportunities and collaborations.

The retreat attracts a motivated audience looking for solutions and partnerships. Sponsorship provides a platform to generate qualified leads and expand your business network. Post-event, you will have the opportunity to follow up with attendees to convert leads into tangible business outcomes.

Position your brand as an industry leader by contributing to the event's content. Whether it's through sponsored blog posts, whitepapers, or exclusive interviews, you can share your expertise and insights with a wider audience, reinforcing your authority in the business community.

By sponsoring the Fall Forward Business Retreat, you demonstrate your commitment to fostering growth and innovation within the business community. This alignment with positive values enhances your brand reputation and builds goodwill among attendees and industry peers.

We offer a variety of sponsorship levels to fit different marketing goals and budgets. From Platinum to Supporter sponsorships, each package is designed to maximize your return on investment with benefits tailored to enhance your brand's visibility and engagement.

Join us in making the Fall Forward Business Retreat an outstanding event. Your partnership or sponsorship will not only elevate your brand but also contribute to a transformative experience for all attendees.

For more information on partnership and sponsorship opportunities, please contact us at email: marketing@wnfp.org. We look forward to discussing how we can collaborate to achieve mutual success.



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SPONSORSHIP LEVELS

Welcome Reception (Day 1) & Networking Dinner Sponsor (Day 1 & 2):

Availability: 6

Price: M: \$2,800 each | NM: \$3,000 each

Benefits:

- ✓ Two (2) full attendee admissions tickets.
- ✓ Vendor table display at Welcome Reception & Networking Dinners
- ✓ Logo on welcome reception signage and materials
- ✓ Opportunity to give a brief welcome speech (3 minutes)
- ✓ Recognition in event program and website
Opportunity to include promotional items or materials in the Welcome bag
- ✓ Quarter-page ad in event program
- ✓ Social media mentions
- ✓ Post event attendee list

Networking Lunch Sponsor:

Availability: 2

Price: M: \$1,800 | NM: \$2,000

Benefits:

- ✓ One (1) full attendee admissions tickets.
- ✓ Vendor table display at Welcome Reception & Networking Dinners
- ✓ Recognition sign at the networking luncheon area
- ✓ Opportunity to give a brief welcome speech (5 minutes)
- ✓ Recognition in event program and website
Quarter-page ad in event program
Social media mentions

Speaker Sponsor:

Availability: 4

Price: M: \$1,000 | NM: \$1,200

Benefits:

- ✓ One (1) full attendee admissions tickets
- ✓ Opportunity to host or co-host a workshop
- ✓ Opportunity to give workshop intro speech during Welcome Reception (3 minutes)
- ✓ Branding on workshop materials/Opportunity to place company swag at each seat in classroom
- ✓ Large banner signage with company logo placed outside meeting room
- ✓ Recognition in event program and website
Social media mentions



Custom Sponsorship Opportunities: Customize your sponsorship package to meet your specific marketing objectives, budget, and engagement preferences. Contact us to discuss tailored sponsorship options and unique branding opportunities.

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SPONSORSHIP LEVELS

Morning & Afternoon Break Sponsor:

Availability: 3

Price: M: \$600 | NM: \$800

Benefits:

- ✓ One (1) full attendee admissions ticket
- ✓ Company brochures/literature placed at refreshments station
- ✓ Recognition in event program and website
- ✓ Social media mentions

Welcome Bag Sponsor:

Availability: 1

Price: M: \$1,800 | NM: \$2,000

Benefits:

- ✓ Exclusive branding and visibility
- ✓ One (1) full attendee admissions ticket
- ✓ Logo on swag bags given to all attendees
- ✓ Opportunity to include promotional items or materials in the swag bag
- ✓ Recognition in event program and website

Lanyard with Name Badge Sponsor:

Availability: 1

Price: M: \$750 | NM: \$950

Benefits:

- ✓ Exclusive branding and visibility
- ✓ Company logo printed on all attendee lanyards with name badges
- ✓ Recognition in event program and website

Entertainment Sponsor:

Availability: 1

Price: M: \$650 | NM: \$800

Benefits:

- ✓ Exclusive branding and visibility
- ✓ Recognition signage with a logo next to entertainment.
- ✓ Company logo on step & repeat photo banner
- Recognition in event program and website

Event Program Advertising Opportunities:

Advertising Rates:

- Inside Front Page Ad: **\$900**
- Inside Back Page Ad: **\$900**
- Full Page Ad: **\$500**
- Half-Page Ad: **\$300**
- Quarter-Page Ad: **\$175**

Ad Specifications:

- Full-Page Ad: 8.5" x 11"
- Half-Page Ad: 8.5" x 5.5"
- Quarter-Page Ad: 4.25" x 5.5"
- Resolution: Minimum 300 DPI
- File Format: PDF, JPEG, PNG

Submission Deadline:

Date: All ads must be submitted by Friday, August 30, 2024.

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HOW TO SECURE A SPONSORSHIP ONLINE FOR THE FALL FORWARD BUSINESS RETREAT:

Securing a sponsorship for the Fall Forward Business Retreat is a straightforward process that you can complete entirely online. Here's a step-by-step guide to help you become a valued sponsor of this exciting event.

1. Visit Our Sponsorship Page

- Website: Navigate to the official Fall Forward Business Retreat page on www.wnfp.org.
- Sponsorship Section: Find the "Sponsorship Opportunities" button to view options.

2. Review Sponsorship Packages

- Explore Options: Browse through the various sponsorship packages available, including monetary and in-kind sponsorships.
- Package Details: Click on each package to view detailed information about benefits, costs, and specific opportunities (e.g., Welcome Reception, Networking Dinner, Speaker Sponsorship).

3. Select Your Sponsorship Package

- Choose Your Level: Decide on the sponsorship level that best aligns with your goals and budget.
- Customize Your Package: Some packages may offer customizable options. Select the add-ons or custom features you desire.

4. Complete the Online Sponsorship Form

- Fill Out Details: Provide necessary information such as your name, company name, contact information, and preferred sponsorship package.
- Special Requests: Include any special requests or additional information that might be relevant to your sponsorship.

5. Submit Payment Information

- Secure Payment: Enter your payment details using our secure online payment system.
- Confirmation: After submitting your payment, you will receive an immediate confirmation of your sponsorship.

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HOW TO SECURE A SPONSORSHIP ONLINE FOR THE FALL FORWARD BUSINESS RETREAT:

6. Receive Confirmation and Welcome Package

- **Email Confirmation:** You will receive an email confirming your sponsorship, including a receipt and further instructions.
- **Welcome Package:** Shortly after, a welcome package will be sent to your provided address, containing more details about your benefits and next steps.

7. Coordinate Sponsorship Activation

- **Event Coordinator Contact:** Our event coordinator will reach out to you to discuss any logistical details, promotional materials, and to answer any questions you may have.
- **Provide Materials:** Submit any required materials (e.g., advertisements, marketing content) by the specified deadlines to ensure they are included in the event.

8. Prepare for the Event

- **Engagement Opportunities:** Plan how you will engage with attendees during the retreat (e.g., presentations, networking opportunities).
- **Promotional Activities:** Prepare any promotional activities or giveaways you will provide during the event.

Contact Us for Assistance

If you encounter any issues or need further assistance during the sponsorship process, please do not hesitate to contact our sponsorship team:

Email: marketing@wnfp.org

Book a call at a convenient time to discuss sponsorship options. (video call or phone)

Fall Forward Sponsorship Intro Video: Available on the Fall Forward Business Retreat website **07/25/24**.

By following these steps, you can easily secure a sponsorship for the Fall Forward Business Retreat online. Your support will not only help make this event a success but also provide your company with valuable exposure and networking opportunities. **Thank you for considering sponsorship with us!**

For more information on partnership and sponsorship opportunities, please contact us at email: marketing@wnfp.org. We look forward to discussing how we can collaborate to achieve mutual success.